

Minutes of Heart & Soul Meeting September 7, 2017

Attendees: Steve Masson (coach), Barbara Nolan, Georgiana Carr, Sue Gosselin, Frankie Sawicki, Greg Noyes, Les Klinefelter, Diana Rancourt, Terrie Herr

Next Steps: for What Matters Most to Canaan?

- Comments on the spreadsheet; there have been 4 events where cards were collected so we can see what people said. This may be found on Base Camp.
 - Leanne Tingay relayed to Steve that some comments have a lot of substance; no names were collected so people are more honest; she did think that we need to collect deeper; requested to come here for 1-2 hours on a separate day from a regular meeting day (this has already been determined via survey monkey and an email sent from Steve; it will be October 3, from 4-6 at the Northland).
- Now we have documents on Basecamp and on (<http://canaanvt.com/item/canaan-community-network-analysis/>) we need to link the two so it automatically appears on the destination website.
- Been collecting data since 2016. When do we transition from collecting to action phase? We will have a meeting and divide the cards in to categories (see Pennsylvania meeting notes of August 2017 meeting). This will include partnerships, philosophies, events, and the like. How long is this process? Two to three years. In the end, what is the expected outcome? Phase 4. We are at Phase 2. It depends on the community involvement. Canaan's community is ahead of the game – economic group. Adding the Tillotson and Orton involvement made Canaan's Heart & Soul real. Perhaps we should get more of our members involved in the North Country Chamber (Mike Daley suggested this) for partnership. Need to continue to find funding/investment opportunities as well. There really is no end. We need to get more publicity for our events.
- Facebook, Moosely Information, our website – we should spend money on advertising to get Canaan in the public eye. Suggested \$100/month, local – on agenda for next meeting.

Story of the Month

- Frankie – we had a Delaware mission group to paint the bottom half of the church – April's gave free brunch. They were enamored by the family and community feel of Canaan. The church's roof is fixed and there is a new heating system. Next will be the kitchen and bathroom. Greg – Food drop – someone followed him to Stewartstown and is really hot about the Beecher Falls Park. This individual is cleaning up the mess behind Kimball's (he owns it) among other places. Now that we have a Destination tax credit, he's more willing to do these things. Sue – had a quilt show for the second time. Quite a few stopped in. The Chamber of Commerce dropped the ball to promote this activity on their website/newsletter. There was a yard sale on the same day at the Grace Community Church where the show was held. Barbara- "new" store in Averill, Lakeview. So far she's been doing well, offers various food choices and caters. When we have activities we should also advertise in local stores. Gana – her father, George Carr, passed away, lots of people came to pay their respects. She has a cousin that went to the Lakeview while staying at the Carr's to get donuts but they had run out. Mary Hunt made more for him, called to have him pick them up. She's been catering at Quimby's. Terrie – CBP has 4 temporary duty officers staying at Quimby's for the month of September and have nothing but great things

- Sending survey to school to see what they would want from H&S; a survey for the community on movie material (Frankie/Diana) for outdoor viewing in the Rec Park; horseshoe tournaments, volleyball tournaments, running camp.

Sugar on Snow Social

- Frankie stated that 273 attended and had 25 volunteers. Seven gallons of syrup were donated and 12 vendors attended. The National Guard brought sumo wrestler fighting ring; dunk tank was the biggest hit and there was cotton candy and a bouncy house. There was \$1800 profit. This money will go towards the heating bill. Donna and Charlie Jordan provided a band, but will need a sound system next year. School worked with the Grace Community Church in case it rained; all went well. Frankie sent out thank yous.

Long-term Project Survey

- People signed up at the Moose Festival. There will be a Volunteer Day (organized by Chris Masson) for the trail at the Community Forest.
- The Selectboard wants to minimize the 5 Long-Term Projects and put in the next newsletter and websites.

Financial Update

- Handout; Sue motioned to approve; Frankie seconded; approved

New Business

- Scarecrow contest from last year was discussed and approved to occur again this year.
- Terrie will make a date to meet with interested students at CMHS grades 7-12 for their input in H&S
- We need a media person; pay \$100/month; H&S to discuss at the next meeting
- Purchasing 60 acres of Johnson Farm. The Town does not have the money. The Selectboard invited Vermont Land Trust and the Connecticut River Conservation Group on how to acquire funding. This land has the potential for multiple uses for both the school and town. H&S is supportive of this endeavor.

Old Business

- No notes can be found; perhaps we did not review or Terrie was too involved with the discussion?

Next meeting

- October 12th at the Town Office
- Snacks are encouraged
- Diana moved to close the meeting; Sue 2nd; approved.

to say about the place and the people. She also stated that her daughter had gone to college and is doing well thus far. Les – CRAG participated in the Moose Festival for 2 days. Saturday's turnout was great, Friday was cold with a smaller turnout. Canaan held the festival for both days due to the road construction in Colebrook. Next year, it will probably return to the way it had been run previously. It was amazing to see how many out of towners came and how many have second homes in this area. Thinks this bodes well for our area. Greg – suggested by Mike Daley to get a table next to the Chamber's booth. Positive comments about our table. Steve – Trish and he came for the Men's Softball Tournament. He ran in to someone who he played ball with 50 years ago. This individual comes from Newport, VT. He loves the event and attends every year.

Previous Minutes

- Diana moved to approve; Sue second; approved.

YouTube

- Frankie and Jonah have uploaded 10 stories; put key words in the search engine; gets good hits; click on the bell icon to subscribe.

Database Administrator

- It was decided that the spreadsheet was acceptable; information will be added as it comes.

Update on Village Center Designation

- We need to get the word out when the town has their quarterly newsletter as well as place information in the local papers; Destination Website could set up a calendar for events and the like. We should also look into getting something similar to the Canaan Schools "all call". We should also utilize the North Country Chamber of Commerce website.

Senior 's Stories

- Referencing August's minutes, Greg will contact Terrie with a date.

Website Update

- All charts have been updated and will link in with the minutes of H&S. Will also add Les' book and the Historical Society's DVD with a few video clips after receiving permission.

Rural Edge

- Steve spoke with Brian Pickard, who then contacted Greg. There are some issues, such as logistics and funding. Worried about someone to manage the site. Canaan is still on the list.

Historical Society's *We Remember Growing Up in Canaan* DVD

- They have had to purchase more DVDs; also will need to create another DVD to add stories that didn't make the original DVD and create more that were on the list but did not get interviewed

Water Trough Dedication

- The trough needs some work; Dana Nordbert suggested it would cost approximately \$875.00. This was approved by the Town as well as purchasing a plaque. There has been no date decided on at this time for the dedication.

Moose Festival Report

- Many attended from out of town, however townspeople also attended. Greg and Gana manned the H&S table both days just outside the entrance. They spoke to the people who stopped. The group thanked Greg and Gana for dedicating themselves to both days. After discussion of the wagon rides with Virginia Carr sharing the history of Canaan, it was decided that someone needs to video Virginia while providing Canaan's history.